Trü BUSINESS GROUP

SYSTEMS
SUPPORT
SORTED



Because with TRU it's all about you

The Tru Business Group, is passionate about resilience, positivity, and growth. We are your experienced operational service champion, across vital areas of your business. Such is the breadth of our offering, we have segregated our key services into five verticals through which customers can easily procure the resources they need.

TRU COMMUNICATIONS

Tru Communications provides businesses with the latest in telephony technology. Our solutions utilise the power of superfast broadband.

TRU MOBILE

Tru Mobile provides businesses with reliable mobile device solutions which reduce monthly costs and provide access to the UK's top network operators.

TRU UTILITY

Tru Utility work with businesses with specific needs. We carefully examine and share with you the best options, managing the whole switching process for you.

TRU PAYMENTS

Tru Payments provides customers with an alternative solution harnessing the power of next-generation transaction technology.

TRU LEASING

Tru Leasing provides business finance options to support businesses looking for growth.

Tru BUSINESS GROUP
SYSTEMS SUPPORT SORTED



Kai-la Minshull

TRU Business Group Founder

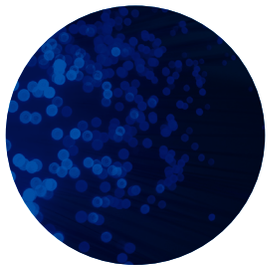
Tru Business Group has developed over the years to become a single place for businesses to access the tools and resources necessary for staying ahead in their fields, in short we help business owners develop strategies for change and growth.

...A BRIGHTER PLACE FOR BUSINESS

We supply the latest in business telephony

Tru Communications provides the latest in business telephony technology. Our solutions utilise the power of superfast broadband to deliver superior call quality, reduced bills and a rich selection of features and benefits that support business efficiences and growth.

TRU COMMUNICATIONS



Non-Geographic Numbers

NGN numbers are easy to remember and can be targeted to any UK number.

Business Broadband

Our strong relationships with the leading UK broadband suppliers ensure we remain at the forefront of broadband technology.

Leased Lines

Leased line services provide unrestricted, ultrafast, and private broadband connections.

VoIP Telephony

Tru Telecoms' hosted services go through a fully managed high-end router and are sent down a separate, fully managed data link to the Internet.

SIP Trunks

Tru Telecoms SIP trunks work seamlessly with every leading IP PBX brand in the UK market. Enable your customers to manage their entire inbound number estate through their SIP trunks.

Phone Systems

Our phones systems are the most unto date on the market with a rich selection of features and benefits that support business efficiencies.



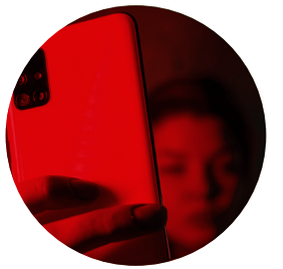
"...We create and programme systems for up to 1000 users at time"

...A BRIGHTER PLACE FOR TELEPHONY

We keep your employees connected

TRU MOBILE

Tru Mobile provides businesses with reliable mobile device solutions which reduce monthly costs and provide access to the UK's top network operators. A leading independent provider of mobile communications, Tru Mobile is a direct business partner of O2, EE and Vodafone in the UK. As a trusted member of the elite Direct Partner Network, we can transfer significant savings on tariffs and give access to the latest handsets.



Handsets
From Apple to Android, across all the major handset manufacturers, we can provide access to the latest releases.

Sim Only
When you've got an estate of handsets, sim-only is a cost-effective option, allowing you to follow the sim and not the phone.

Vehicle Tracking
UK's no.1 vehicle tracking system for commercial fleets of all sizes. Track HGVs, vans and cars. Over 600000 units installed since 2001.

Business Networks
As an independent provider we can provide choice across the leading network providers, dependent on location and size of your business.

IoT Sim
Maximize your IoT device capabilities to increase profitability, solve problems swiftly with a few clicks and ultimately gain an unfair competitive advantage in your market.



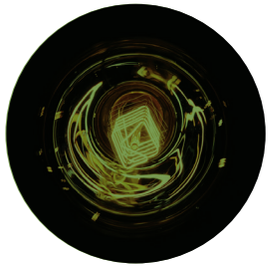
"...We regularly onboard hundreds of numbers at a time for companies"

...A BRIGHTER PLACE FOR MOBILES

We make sure your business is on the right tariff

Tru Utility does more than simply place your usage figures through sorting software before signing you up to whichever tariff an algorithm chooses. We take the time to find out about your business requirements, carefully examine and share with you the best options, and manage the whole switching process for you.

TRU UTILTY



Utility
Our consultants will work with you and leading business energy suppliers to ensure you're on the best and the right energy tariffs.

Compliance
Ensuring your business is compliant with energy regulations, legislation and standards.

Environment
Do you have commitments to reduce carbon usage? Reducing your carbon footprint and offsetting can help reduce energy consumption.

Energy Saving
Purchase peripherals such as light bulbs or gain advice on hardware such as solar panels.



"...We work with complex manufacturing and engineering multiple site businesses"

...A BRIGHTER PLACE FOR UTILITIES

We provide the latest in business transaction technology

TRU PAYMENTS

Tru Payments provides customers with an alternative solution harnessing the power of next-generation transaction technology. Our easily integrated, user-friendly, and feature-rich solutions allows for quick and secure payments whilst monitoring all activity and data to generate an array of reports, giving business owners crucial insights into overall performance.



Payment Terminals
Accept credit card, contactless payments, mobile wallet payments, and integrate a vast suite of add-ons and reporting features.

Online Payments
Take payments quickly by integrating a hosted payment page within your existing website, use an API or build your own eCommerce.



"...We deal with businesses, where we serve clients transactions for over £1m per year"

...A BRIGHTER PLACE FOR PAYMENTS

We offer finance options for growing businesses

Tru Leasing provides business finance options to support businesses looking for growth. Our leasing and loans service allows you to pay affordable monthly payments and spread the cost, whether for invoice finance, asset funding or business loans, over an agreed term or your equipment's expected life.

TRU LEASING



Business Loans
Quick decisions and access to a wide range of providers through our broker partner.

Invoice Finance
Our invoice finance facility helps business owners leverage their unpaid invoices.

Equipment
Asset finance for equipment and hardware is an alternative that views the lifetime value of your asset.



"...We are used to supporting clients with fund-raising requirements from £50,000 up to £1m and even beyond"

...A BRIGHTER PLACE FOR LEASING


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